



12-12-02

Enrollment 3714  
12-11-02

#18/Elaten

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

GOLDBERG et al.

Serial No.: 09/502,285

Filed: February 11, 2000

Atty. File No.: 3367-2-2

For: "A NETWORKED SYSTEM FOR  
PRESENTING ADVERTISING"

) Group Art Unit: 3714

) Examiner: Carmen D. White

) RESPONSE TO OFFICE ACTION  
) DATED NOVEMBER 29, 2002

) Express Mail Label: EV190613673US

Assistant Commissioner for Patents  
Washington, D.C. 20231

RECEIVED

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TECHNOLOGY CENTER R3700

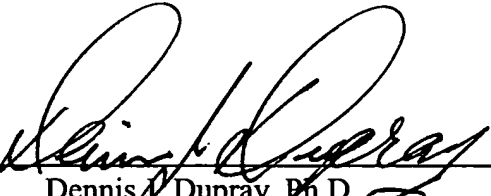
Dear Sir:

In response to the Office Action having a mailing date of November 29, 2002, wherein the Examiner issued a Restriction of the pending claims, Applicants, through their representatives, elect to pursue the first group of claims. In particular, this first group of claims includes Claims 98-100 and 104-205. Further, this first group of claims is elected without traverse.

It is believed that no fees are due with this Response. However, in the event that such fees are due, please debit Deposit Account No. 19-1970 and contact the undersigned representative below.

Respectfully submitted,

SHERIDAN ROSS P.C.

By:   
Dennis J. Dupray, Ph.D.  
Registration No. 46,299  
1560 Broadway, Suite 1200  
Denver, Colorado 80202-5141  
(303) 863-9700

Date:  Dec 10 2002